



FRAMATECH

IN-HOUSE TRAINING FOR SUCCESSFUL INTERPERSONAL RELATIONS BETWEEN FRENCH AND GERMAN TEAMS

SHORT TEASING

Introducing Peter Hesse, the coach of the French team & the program

Le 11 juillet 2025

p. 1

4 Boulevard d'Arras 13004 Marseille, France
Siret 344 351 879 000 46 | French Training Organism N° 93 13 13363 13 | NAF 7112B
Web : www.framatech.fr | Mail : contact@framatech.fr | Phone: +33 491 955 570



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Identité

Un acteur, unique en son genre, qui anticipe les défis de demain et soutient la compétitivité de ses clients.

Fondée en 1988 par François BUS (Ai53) et dirigée par Alain BARONI depuis 2001

Spécialiste en (micro)électronique, électrotechnique, électromécanique et secteurs connexes

Observateur des marchés automobiles, ferroviaires, aéronautiques, défense, espace, médical, énergies,...

Prestataire de solutions pour les Directions Générales, CODIR, et tous les métiers de l'entreprise
(R&D, BE, Achats, Méthodes, Indus, Prod, Marketing, Commerciale, International, et les Resp RH, Formations)

Formations

Prestations

Inter-entreprises

Analyses, Etudes

Intra-entreprises

Consulting

Sur mesure (individualisées, form'action, coaching)

Coaching



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Quelques chiffres

Une force d'intervention en France et à l'international pour mener à bien les missions qui lui sont confiées !



Formations
Taux de satisfaction 88% (moy. ann.)

Inter-entreprises

Intra-entreprises

Sur mesure (individualisées, form'action, coaching)

Prestations

Analyses, Etudes

Consulting

Coaching



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Ils nous font confiance (entreprises & institutionnels)

MICROÉLECTRONIQUE

ELECTRONIQUE

ÉLECTROTECHNIQUE, ÉLECTROMÉCANIQUE

AUTOMOBILE

AÉRONAUTIQUE, ESPACE, DÉFENSE

ENERGIES

AUTRES

INSTITUTION



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Nos formations interculturelles



Depuis 2011, ... « Comment travailler avec les Allemands ?



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Spirit of the workshop

2,5 days

- Mareike and Peter have built the program of the Culture Workshop, the 22. – 24. July 2025 at Lunebourg.
- Referring to it, Mareike and Peter will coach together the workshop. Each of them will be particularly in interactivity with his team.
- It could be resumed in three steps :



p. 6



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Organization



&



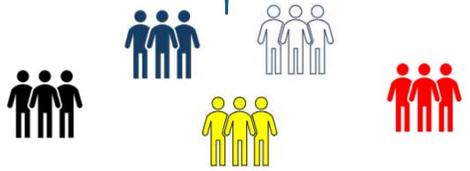
take advantage of



&



to increase better relationships between german & french colleagues, according cultural spécificities of each others





FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

Introducing Peter

Peter HESSE (Based in Hanovre, Germany)

- Born on 05.03.1956, Peter is married with a French woman since 2002, and have 3 scolarized children (2001/1990/1987) in the French school of à Düsseldorf .
- Peter has a degree in Aviation Management at Deutsche Lufthansa AG.
- He has more than 30 years in Management Board (Sales & Marketing, Business dev., RH) in automotive industries (VW, Forvia, Peguform...). Then his large experience covers international relationships with companies (car manufacturers, suppliers,...) and multicultural situations with French and other countries such as Hungary, Czech Republic, Bulgaria, Turkey, China, South Korea, USA
- With French, he had to organize internal efficient relationships between teams, including soft skills.
- Peter is fluent in German (native), French and English.

- *Peter wil co-animate th cultural workshop with Mareike.*
- *He will be close to the french team, speaking with them in french, in order to insure good interpertrations, to help them in communication and acts during workshop, games.*
- *Peter could take each French, in one-to-one, explaining situations, behaviours, understanding the german interlocutor (aim, methodology, process, needs,...)*



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

day 1



1 09:00 **Welcome & introduction**
Welcome by management, introduction
trainers, organisational frame,
rules of way of working for the WS
Check in / Get to know

10:30 coffee break

2 11:00 **Icebreaker "Two cultures"**
Get in touch
Understanding, each team develops a
culture, there is a rational behind any
behaviour

12:30 lunch

3 13:30 **Feedback**
Participants get input to give and
receive feedback professionally and
work on own use

15:00 coffee break

4 15:30 **Use cases**
...

5 17:30 **Debrief and goodbye**
Closing round day 1,
Summary, flashlight, outlook day 2
End 18:00

19:00 dinner



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

day 2



08:00 breakfast

1 09:00 start and recap day 1

2 09:15 **Communication - enablers & blockers**
referring to the use cases day 1

Teambuilding exercise to identify communication enablers & blockers in the team

10:45 Coffee break

3 11:00 **Riemann Thomann**
Different types of personality

Teambuilding exercise to identify different types of personality - raise awareness

12:30 lunch

4 13:30 **Teambuilding exercise „Save the chicken“**
to experience way of colobaration - own role in the team, applying what has been learnt, receive feedback on communication, experience when and how communication works, practise joint coordination and the development of a common target image

15:00 Coffee break

5 15:30 **Debrief**
...

6 16:30 **Feedback**
...

7 17:00 **Closing round second day**
end Summary, flashlight, outlook

19:00 dinner

p. 10



FRAMATECH

4 Boulevard d'Arras 13004 Marseille, France
Tél. +33 491 955 570 | contact@framatech.fr

day 3



- 08:00 breakfast
- 1 09:00 **start, recap day 2**
- 2 09:15 **Market place**
Vision, Mission, what do we get from the team? hat does the customer get? What makes the team unique? Our values
- 10:30 Coffee break
- 3 10:45 **Expectation management**
Participants reflect on their own expectations towards the team, the management
- 4 11:30 **Golden rules & Team Charta**
Participants finalize their guidelines for future cooperation and practice working together

- 5 12:00 **Coordination of communication**
Participants define what will be communicated to the company from the workshop, define further measures if necessary
- 6 12:15 **Closing**
Wrap up, feedback, good bye, last word by management
- 12:30 lunch